

WITH POWERFUL FS2000™

**MELTS BELOW
-32°C (-25°F)**

FIRESTORM™

INTENSE ICE MELTER

• THE MOST POWER • ONE OF THE SAFEST • FAST ACTING. LONG LASTING.

- **EVERY PARTICLE IS COATED WITH FS2000™ FOR MAXIMUM SPEED AND LOWEST POSSIBLE MELT TEMPERATURE**
- **PREVENTS REFREEZING**
- **GENTLE ON SKIN. SAFE FOR CHILDREN AND PETS***
- **LOWER CHLORIDE LEVELS ARE SAFER FOR PLANTS***
- **SAFE FOR CONCRETE***
- **CORROSION INHIBITOR WON'T HARM METAL***
- **ULTRAVIOLET MARKER IS EASY TO SEE; USE LESS**

*When used as directed

AVAILABLE IN 20 KG BAG / 50 LB PAIL

EPA/Safer Choice recognition does not constitute endorsement of this product. The Safer Choice label signifies that the product's formula, as HLF Diversified Inc. has represented it to the EPA, contains ingredients with more positive human health and environmental characteristics than conventional products of the same type. EPA/Safer Choice relies solely on HLF Diversified Inc., its integrity and good faith, for information on the product's composition, ingredients and attributes. EPA/Safer Choice has not independently identified, that is, via chemical analysis, the ingredients in the product formula, nor evaluated any of HLF Diversified Inc. non-ingredient claims. EPA/Safer Choice provides its evaluation only as to the product's human health and environmental characteristics, as specified in the Safer Choice Standard and based on currently available information and scientific understanding.



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HLF
DIVERSIFIED INC.

THE SAME INTENSE POWER. THE SAME UNIQUE FORMULATION.

The only thing different is the colour. Here's why.

We've been working for a long time now to earn the right to become an approved **SAFER CHOICE**® partner. Our proprietary formulation met their stringent criteria. The only change they required was the color. Firestorm's new '**ultraviolet**' colour is approved by the US Environmental Protection Agency (EPA) for direct release into the environment. So there you have it. The same product and performance with a new hue, and more credibility and safety than ever.

We believe that we have a responsibility to protect the environment. Firestorm™ Ice Melter meets the stringent environmental specifications set by the PNS. And it's been proven in an independent study to be **70% less corrosive than salt.**

- NON-IRRITATING FORMULA AND LOWER CHLORIDE IS MUCH SAFER FOR PLANTS*
- SAFE FOR METAL AND CONCRETE*
- DISTINCTIVE NEW '**ULTRAVIOLET**' COLOUR IS EASY TO SEE, HIGHLY DISPERSABLE, NON-STAINING, USES LESS WHILE ENSURING PEDESTRIAN SAFETY **AND IS EPA-APPROVED FOR DIRECT RELEASE INTO THE ENVIRONMENT**

* When used as directed


Active Ingredients CAS#

| | |
|-------------------|-------------|
| NaCl | 7647-14-5 |
| MgCl ₂ | 7791-18-6 |
| Urea | 57-13-6 |
| De-icer | Proprietary |
| Colouring Agent | Proprietary |



ORANGE TO 'ULTRAVIOLET': A SIMPLE CHANGE. A SAFER CHOICE THAN EVER.

OUR SECRET WEAPON

 liquid is 30% MgCl₂ with an organic derivative specifically engineered to enhance the eutectic (lowest melt temperature) point, anti-icing properties and viscosity of the MgCl₂. FS2000's eutectic point is an incredible -85°F.

FS2000 inhibits corrosion and suppresses crystal formation.

FS2000 aids in the prevention of the 'slickness' period often experienced with chloride brines.

FS2000 passes the test developed by the National Association of Corrosion Engineers Standard TM-01-69 as modified and set by the PNS.

| DEICING FLUID | CORROSION RATE |
|---|----------------|
| Distilled Water | 0 |
| Rock Salt (NaCl) | 100 |
| Calcium Chloride (CaCl ₂) 38% | 121 |
| Calcium Chloride (CaCl ₂) 30% | 86 |
| Magnesium Chloride (MgCl ₂) 30% | 80 |
| Proprietary FS2000™ | 13.85 |